

## Conférence « 10 commandements sur l'entrepreneuriat » par Michel Jordi

**Vendredi 2 novembre 2018**

EU Business School s'associe à notre partenaire le Centre Patronal, et vous propose une conférence sur les « 10 commandements sur l'entrepreneuriat » le :

**Vendredi 2 Novembre 2018 à 14h00**

**au Fairmont le Montreux Palace (en anglais)**

EU Business School has the privilege to welcome a Serial Entrepreneur, Mr. Michel Jordi, as a VIP guest talking about "10 commandments of entrepreneurship".

Michel Jordi is a Swiss entrepreneur and watch designer. He created his first wristband business and watch boxes in 1971 at the age of 23. He is known for the creation of the brand "The CLIP", a wristwatch-shaped watch that is worn everywhere except on the wrist and the Ethno watch.

Despite many obstacles and some downs, Michel Jordi has always known how to adapt to the market and rebound. He is an example for younger generations who wish to become entrepreneurs. Hence, he

is now a coach for youngsters. He advises and inspires them to live their dreams. Entrepreneurship comes with a lot of challenges: rewarding, but harsh at the same time. If you already are in the game or just getting into it, or you're thinking about becoming an entrepreneur, come and join us for this unique experience!

Événement gratuit et ouvert à tous sur inscription : [j.jantet@euruni.edu](mailto:j.jantet@euruni.edu)

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